



RECREATION COMMITTEE MEETING
Friday, September 15, 2023; 8:00 a.m.
Fargo Park District Board Room
701 Main Avenue, Fargo

Board Committee Members:
Jerry Rostad & Vicki Dawson

AGENDA

1. Update on Programs; Jeff Heisler, Randi Litchy, Dave Klundt and Isabelle Sinkler, presenters.
2. Update on Events; Stephanie D' Ambrosio, Tatiana Friese, Pace Maier and Katelin Madsen, presenters.
3. Update on Facility Scheduling and Program Registration; Shawn Ludwig and Marcy Bruch, presenters.
4. Update on Concessions; Chad Pfau, Amanda Lamp and Cade Merrigan, presenters.
5. Update on Aquatics; Dave Klundt and Isabelle Sinkler, presenters.
6. Other

Next Fargo Park Board Meeting: October 3, 2023; 5:30 p.m.



MEMORANDUM

DATE: September 6, 2023

TO: Recreation Committee

FROM: Dave Klundt, Randi Litchy, Jeff Heisler, Isabelle Sinkler

RE: Agenda Item No. 1 – Update of Programs

Spring Youth Programs and Activities

- Swimming Lessons - We offered two spring sessions of lessons at Fargo South Indoor Pool. We had 194 registrants for the two sessions (40 more than last spring) and 24 on the waitlist
- Volleyball - We offered a 5th and 6th grade girls VB league. 29 girls played on three teams at Clara Barton school gym. (down 6 from last year)
- Sports Sampler – Two spring courses were offered for a total of 33 registrants. Up from last year
- Art classes – All art classes were full. (12 per class)
- Adaptive Tae Kwon Do – numbers have grown a little bit but holding steady
- Youth Climbing – This was the second time we offered the program and it did very well. Doubled our numbers for the Spring session. About 30 youth participated

Spring Adult Programs and Activities

- Adult Volleyball – We had around 150 teams this Spring. All went well.
- 3-on-3 Basketball – We had 24 teams play in two divisions on Sundays at Fargo North High School.
- Art classes – The adaptive art classes were full each day we had them. (12 per class)

Summer Youth Programs and Activities

- Swimming Lessons - We offered morning lessons at Fargo South and Fargo North Indoor pools and evening lessons at Madison Pool. We had 692 total registrants (40 more than last summer). Lessons were held (Mon – Thur.) for two weeks. We had no problem finding instructors this summer. There is plenty of demand for lessons.
- Sports Sampler - We offered morning and evening classes at Lindenwood. We offer two summer sessions. There was a total of 135 registered in the morning

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sessions (down from last summer) and 75 (15 more than last year) in the evening sessions.

- Youth Girls Volleyball Camp- It was held at Sports Arena first week of June Monday-Thursday. We had 43 registrants (double last year) and it went well. It was very hot in the arena during the day that week.
- Youth Coed Sand Volleyball Camp- It was held outside at Rabanus the second week of August. We had 34 registrants (double last year). It was a good camp!
- Track and Field – The older group (8-12) were at full capacity. The younger group (5-7) had room for about 10 more. The season went very well except for it was a very hot June.
- Youth Baseball/T-Ball – We were up somewhat in number compared to 2022. All went well. We had no rainouts but unfortunately it was a very hot Summer.
- Youth Golf – Well over 700 participants in this program. All 5 courses were used during this Summer’s golf program. The golf pros will be taking over this program in 2024!
- Play town – Great summer, had very good staff and numbers are strong.
- Adaptive Tae Kwon Do – numbers have grown a little bit but holding steady.
- Art classes – All our Summer art classes we at max capacity. (12 per class)

Summer Adult Programs and Activities

- Sand Volleyball – We had about 130 teams that participated in this program.
- Coed Softball – Continued with the partnership with Fargo USA Softball to have umpires. Tuesday and Thursday evenings went well with 13 teams each night.
- Kickball – Our registration grew to 8 teams. Great time with the teams this season.
- Adaptive Softball – Ran great, we did have to cancel more this summer due to heat but all groups seemed very happy with season.
- MS Group – Continues to run well, the participants enjoy getting together each week.

Art Special Events

- **Awesome Art Events** during the Spring
 - February 11 – 125
 - March 25 – 115
 - April 22 – 115
- **Park It! Events** during the Summer
 - June 8 – 230
 - June 22 – 150
 - July 13 – 135
 - July 27 – 65
 - August 3 – 90

If you have any questions, please contact me prior to the Committee Meeting.

Thank You



MEMORANDUM

DATE: September 6, 2023

TO: Recreation Committee

FROM: Stephanie D'Ambrosio, Tatiana Friese, Pace Maier, Katelin Madsen

RE: Agenda Item No. 2 - Update on Events

Introduction of new Event Supervisor Katelin Madsen.

The Events Team has completed the spring and summer season full of successful events including:

- Butterfly Ball – sold out at 800 attendees
- Birding Festival – 200 attendees
- Hello Spring – 350 attendees
- Monstrous Imagination -Event was rained out, 40 monsters hidden in parks
- Midwest Kid Fest – estimated 12,000 in attendance.
- Trout Fest- 250 attendees
- Learn to Build- First year sold out at 40 participant
- 701 Day – 500 attendees
- 3 Neighborhood Sports Series- 375 in total
- 3 Movie Nights- 450 in attendance total
- Kids Triathlons - 200 in attendance total
- 10 Parks to Go boxes
- Senior Games – 130 athletes
- Glow Golf- 15 teams in the 4-person scramble, 18 teams in 2-person scramble
- Island Park Show- Estimated 10,000 in attendance
- Foundation Golf Tournament
- Fargo Parks Sports Center VIP Event
- Goose Johnson Invitational Golf Tournament

Upcoming Fall/Winter events will include:

- Fall in Fargo – September 16 & 17, 23 & 24
- The Lab- October 28th
- Santa Village- November 25 & 26, December 2,3,9,10,15,16,17,21,22
- S'mores and More- January 8,15,22,29
- Youth Pond Hockey Day- February 3
- Pond Hockey- February 10,11,17,18
- Ice Fishing Derby- January 27
- Cardboard Sled Race & Birding Festival- January 20th

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Broadway Square has completed the spring and summer season successfully! Below are some items of note from the past season.

- 100 event days including 31 rentals
- Year to Date attendance- 52,724
- Events to Highlight
 - Day of Dignity
 - Broadway Square Bash
 - Movie series
 - Concert Series
 - Wellness at the Square
 - Women's soccer world cup watch party
- Upcoming Events
 - JLG rock the Streets
 - Square Scare
 - Dia de Muertos
 - Tree Lighting

If you have any questions, please contact me prior to the Committee Meeting.

Thank You



MEMORANDUM

DATE: September 6, 2023

TO: Recreation Committee

FROM: Shawn Ludwig, Marcy Brush

RE: Agenda Item No.3 – Update on Facility Scheduling and Program Registration

Facility Scheduling

Campground reservations were offered online this year. Approximately 1200 reservations were made online which is about 50% of reservations. We are hoping that number will grow next year now that people are aware they can reserve online.

Pool parties at Davies and Southwest Rec pools were added to our online reservations this season.

Lindenwood has 3 new small shelters this season.

Rheault Farm had 14 full-site rentals in 2023. The bunkhouse at Rheault Farm had 16 rentals. These are both up significantly from last year.

Work with Kali on the Fargo Sports Center

- Set up reservable areas in complex with appropriate sponsors
- Priority scheduling format and processes
- Verbiage on descriptions, confirmations and contracts
- Birthday Party packages
- Miscellaneous other

Program Registration

Worked with Boys & Girls Club on pool punch cards to make entry to the pools faster. All program registration was done through the Boys & Girls Club system. They provided class lists which were used for invoicing. This process worked very well.

If you should have any questions, please feel free to contact me prior to the meeting.

Thank you.

Susan Faus, Interim Executive Director
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MEMORANDUM

DATE: September 6, 2023
TO: Recreation Committee
FROM: Chad Pfau, Amanda Lamp, Cade Merrigan
RE: Agenda Item No. 4 – Update on Concessions

1. Winter Concessions Update
 - a. Staffing update for summer of 2023 into Fall of 2023
 - b. Concession data from Spring/ Summer season March 23- August 23
 - c. Information update on Fall/ Winter Concessions. Stands that will be open and events for Fall/Winter
 - d. Fargo Park District Sports Center update
2. Concession – Changing Name - Food and Beverage

If you have any questions, please contact me prior to the Committee Meeting.

Thank You

Concession Numbers
March 2023 - August 2023

<u>Volleyball</u>		2022		2023
	Sports Arena	\$ 23,461.50		\$ 33,295.50
<u>Pools</u>		* 2021		2023
	Davies (2022)	\$ 40,863.00		\$ 48,212.50
	Roger G Gress	\$ 10,593.00		\$ 11,220.00
	Southwet Rec	\$ 13,652.00		\$ 18,603.00
	Island Park	\$ 15,660.00		N/A
	Madison	N/A		\$ 432.50
<u>Ballfields</u>				
	Davies	\$ 13,601.00		\$ 8,925.00
	Anderson	\$ 31,145.00		\$ 33,992.00
	Mickelson	\$ 18,321.00		\$ 19,832.00
		*2021		2023
	North Complex	\$ 48,946.00		\$ 44,767.00
<u>Top Items</u>				
	Ice Cream Treats	15,035		
	Hot Dogs	7,757		
	Water	6,419		
	Gatorade	5,364		
	Pizza	4,667		
	Taco-in-a-Bag	1,181	(Volleyball Only)	
	Bubbl'r	2,495	(New Item)	
	Cookie Dough	2,184	(New Item)	
	Total Items Sold	90,957		



MEMORANDUM

DATE: September 6, 2023

TO: Recreation Committee

FROM: Isabelle Sinkler and Dave Klundt

RE: Agenda Item No. 5 – Update on Aquatics

Pool Parties

- 25 rentals at Davies Pool, 5 rentals at Southwest Rec Pool
- Total of \$6,925.00
- Got really good feedback except on days it rained during their party

Attendance

- 3rd highest attendance since we opened

Fargo Park District							
2023 Outdoor Pool Attendance							
	June	July	August 1-13	August 14-18	August 19-27	Sept 2, 3 & 4	<i>Total</i>
Island Park Pool	closed	closed	closed	closed	closed	closed	-
Madison Pool	938	996	412	closed	closed	closed	2,346
Roger Gress Northside Rec	3,022	2,983	1,797	676	closed	closed	8,478
Southwest Rec. Pool	6,357	7,253	2,938	842	closed	closed	17,390
Davies Rec. Pool	13,745	13,784	5,766	1,265	2,694	2,055	39,309
Total	24,062	25,016	10,913	2,783	2,694	2,055	67,523

Staff

- We Hired a total of 148 staff between lifeguards, management, cashiers, concessions, and swimming lesson instructors. We did not have a hard time finding staff this year

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since Island Park was closed. It is always hard finding staff to work through Labor Day weekend as school starts.

- What we pay to keep Davies open the extra week/weekends
 - Total hours: 1067.5
 - Time and Half Pay: \$27,221.25 (includes management, concessions, guards with an average of \$17/hour)
 - We made about \$21,000 in admission and concessions.

Future

- We are working on putting together future aquatic recommendations for the Fargo Park District that include more spray-grounds in our area.

If you have any questions, please contact me prior to the Committee Meeting.

Thank You